

A woman with short brown hair, wearing a teal t-shirt, is sitting at a desk in a modern office. She is looking at a laptop screen, with her hand near her ear as if listening. A desk lamp is positioned over her workspace. The background is slightly blurred, showing office shelves and windows.

# Unlocking the Power of Open Banking - A look into Account Insight

We will start in a few minutes



# Unlocking the Power of Open Banking - A look into Account Insight

June 8 2021 | 09.30 am – 11.00 am

# Agenda

09:30	<b>Welcome and live interview</b> Kenneth Wagenius, CTO – Neonomics Bo Rasmussen, Interim CEO – Experian Christoffer Andvig, CEO – Neonomics
09:45	<b>The Frictionless Open Banking Consumer Journey</b> Kenneth Wagenius, CTO – Neonomics Thomas Hellesvik, Product Owner - Neonomics
10:05	<b>Q&amp;A</b>
10:15	<b>Open Banking for Better Decisioning – From Data to Actionable Insights</b> Henrik Guldberg, Commercial Strategy Director – Experian Nordics Emil Kærgaard, Product Manager – Experian Nordics
10:50	<b>Q&amp;A</b>
11:00	<b>Closing remarks</b>





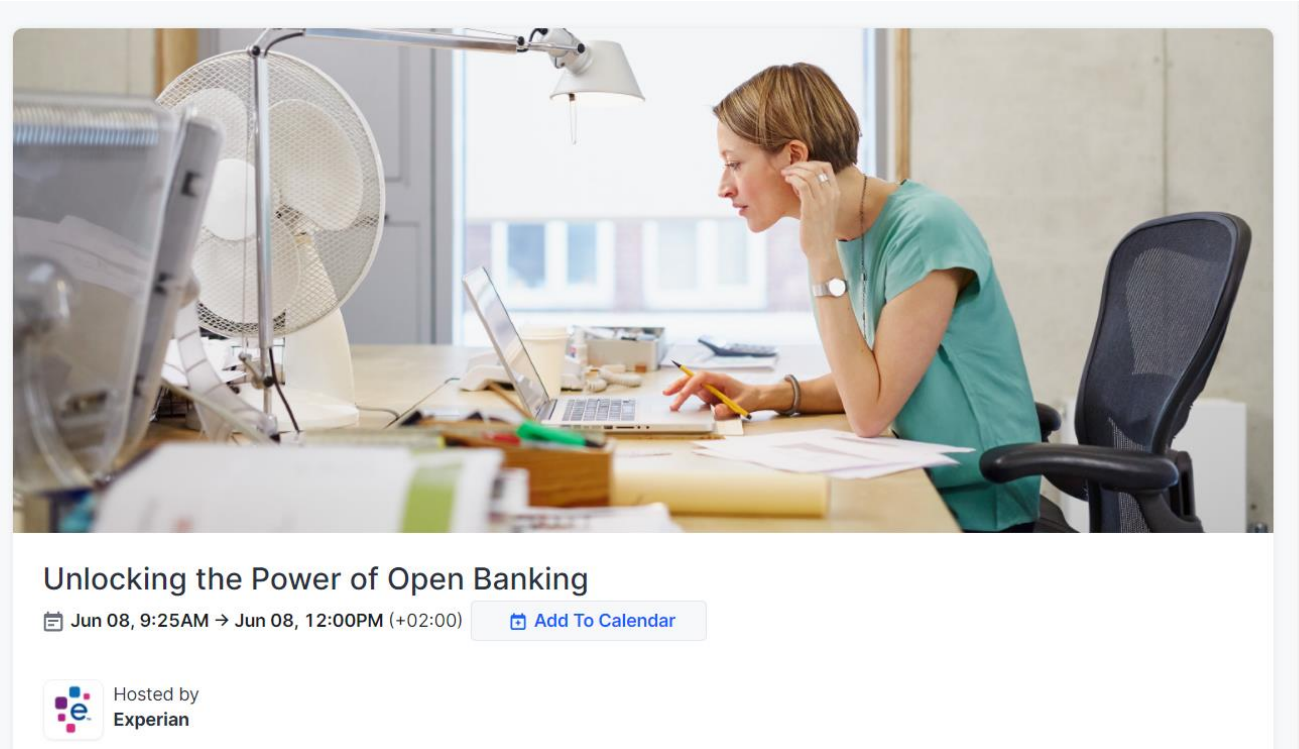
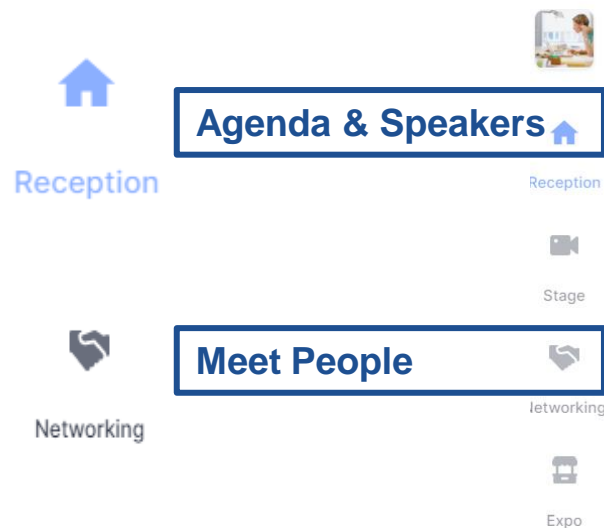
# Housekeeping - quick tips

## Chat

Post your questions here

## Polls

Interact with some key questions related to open banking





## Welcome and introduction

**Bo Rasmussen**

Interim CEO, Experian

**Kenneth Wagenius**

CTO, Neonomics

**Christoffer Andvig**

CEO, Neonomics



# The Frictionless Open Banking Consumer Journey

**Kenneth Wagenius**  
CTO, Neonomics

# What does Account Insight do

## Benefits from Account Insight



### Compliant and Secure

- PSD2 data – fetched securely and protected by SCA (Strong Customer Authentication)
- Neonomics, a Regulated and Licensed entity
- Service has been reviewed for both legal and security compliance
- All relevant consents are gathered for the entire operation



### Up-to-date-Data

- Detailed transaction history up to and including today
- Supports multiple banks and accounts.
- Experian, a well-established expert on data insights



### Consumer gets – Overview and detailed version

- Consumer gets an overview in the webpage
- Consumer gets a detailed report that they can download
- Consumer gets complete insight into all elements of the process



### Customer gets – KPIs and Transactional info

- The customer receives all data into their system directly
- The customer also get KPIs for the analysis
- Additional dashboards can also be provided by Experian.





## Live demo

**Thomas Hellesvik**

Product Owner, Neonomics