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2019

DATA ENGINEERING : NOUVEAU MOTEUR DE CROISSANCE

DATA TECHNOLOGY ANALYTICS



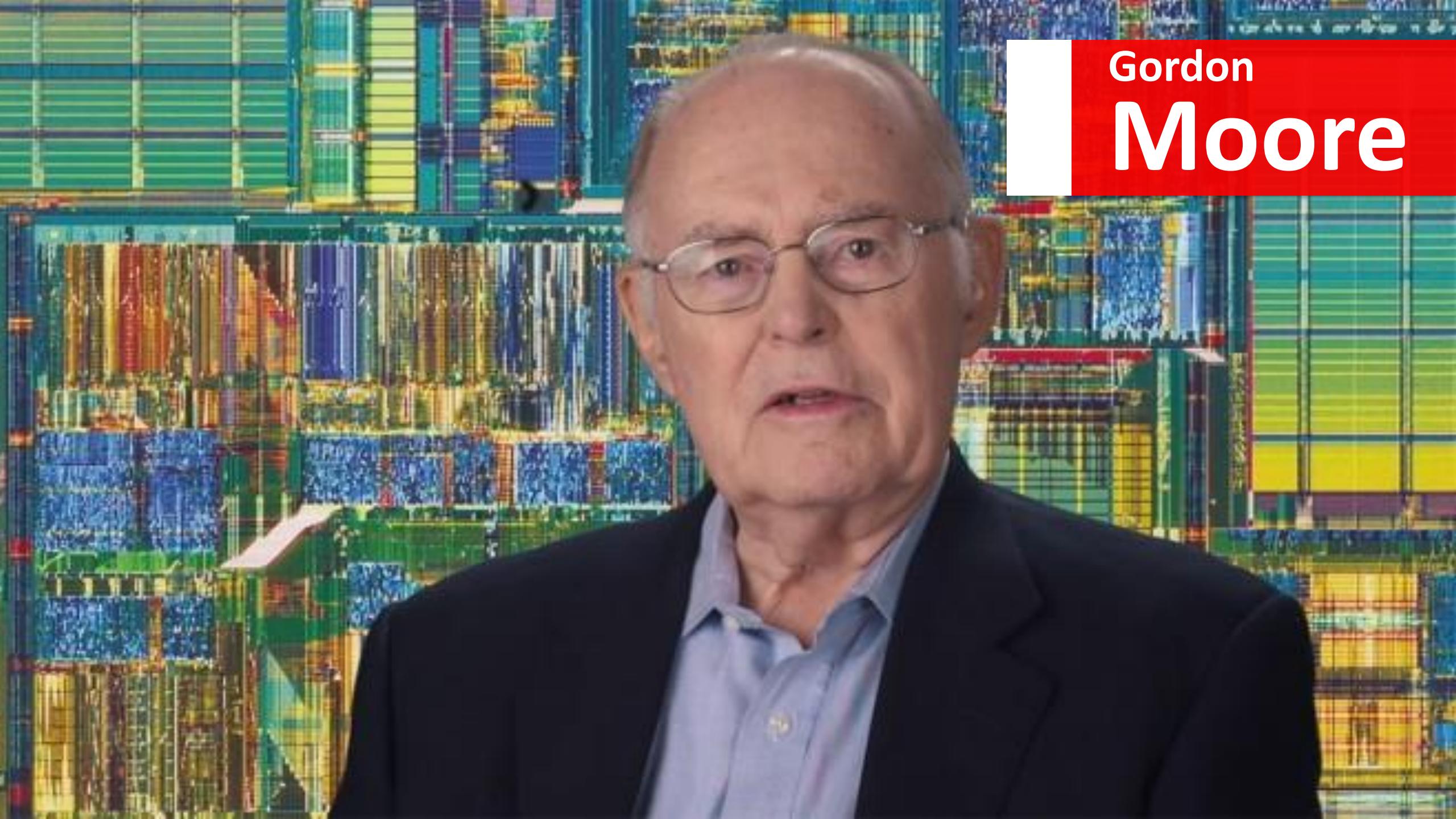
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Révolution algorithmique et intelligence artificielle : quelles perspectives

Gilles Babinet

Multi-entrepreneur et expert data





Gordon
Moore

1976
\$5M





1980
\$50K

1990
\$8K



A black AORUS X5 Pro gaming laptop is shown from a three-quarter perspective, angled towards the bottom right. The laptop features a large, thin bezel screen and a backlit keyboard. On the left side of the keyboard, there are four small stickers: 'GEFORCE GTX', 'SLI', 'G1', and 'G2'.

2000
\$1K



2010
\$0,6K



2019
\$17

2025 - 100B IP-MAC address





The world
Is flat

& Volume
quality

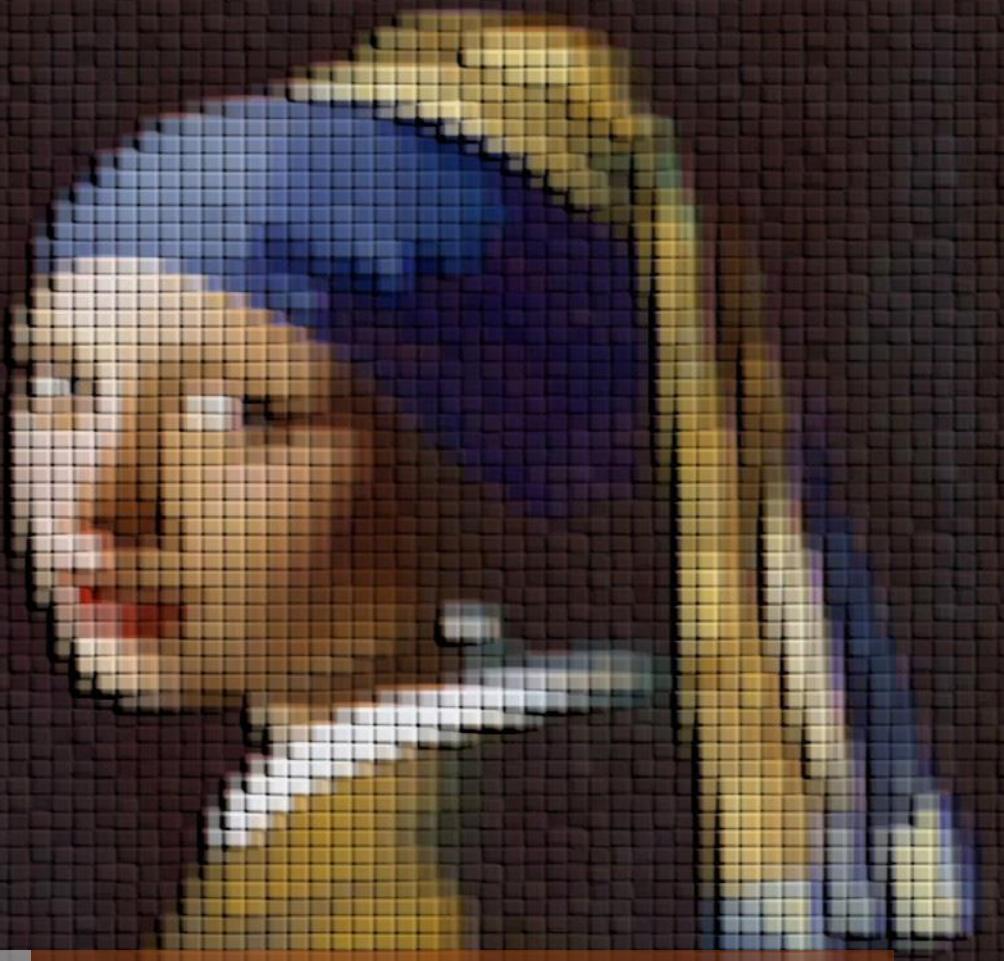




TCP-IP, 5G, SDN
Blockchain

A large school of fish, likely jackfish, swims in a dense, swirling mass against a blue ocean background. A scuba diver in the lower-left foreground is filming the scene with a camera and light.

Data!



SQL



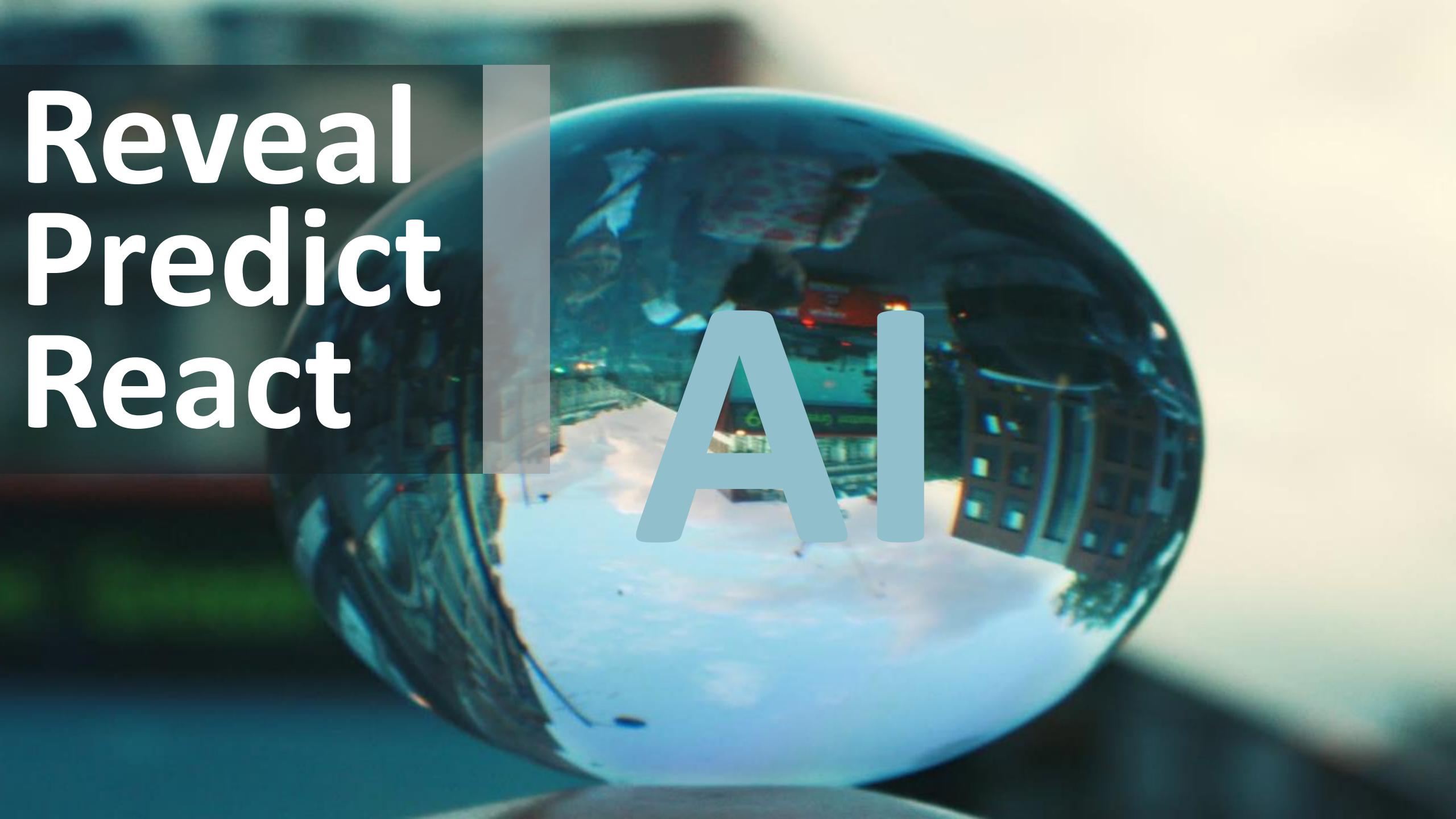
NoSQL



3V

olume
elocity
ariety

Reveal
Predict
React

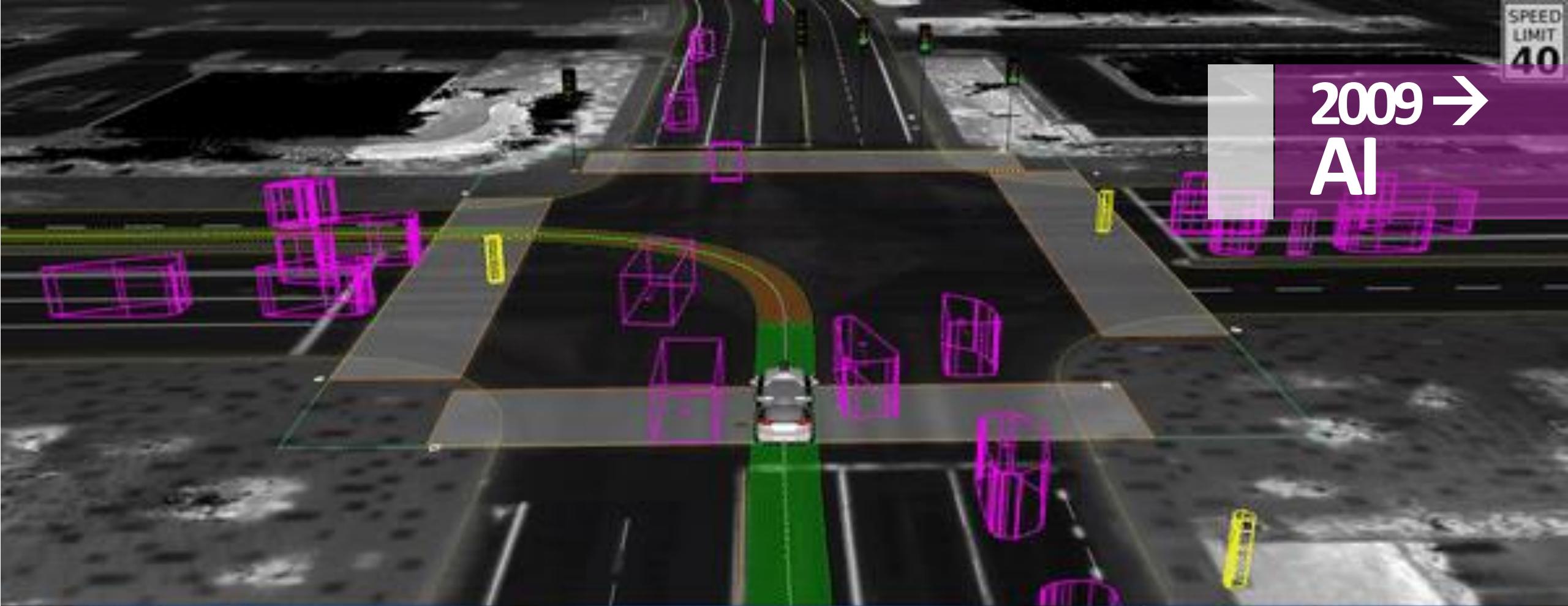


AI

Deep learning

SPEED
LIMIT
40

2009 →
AI



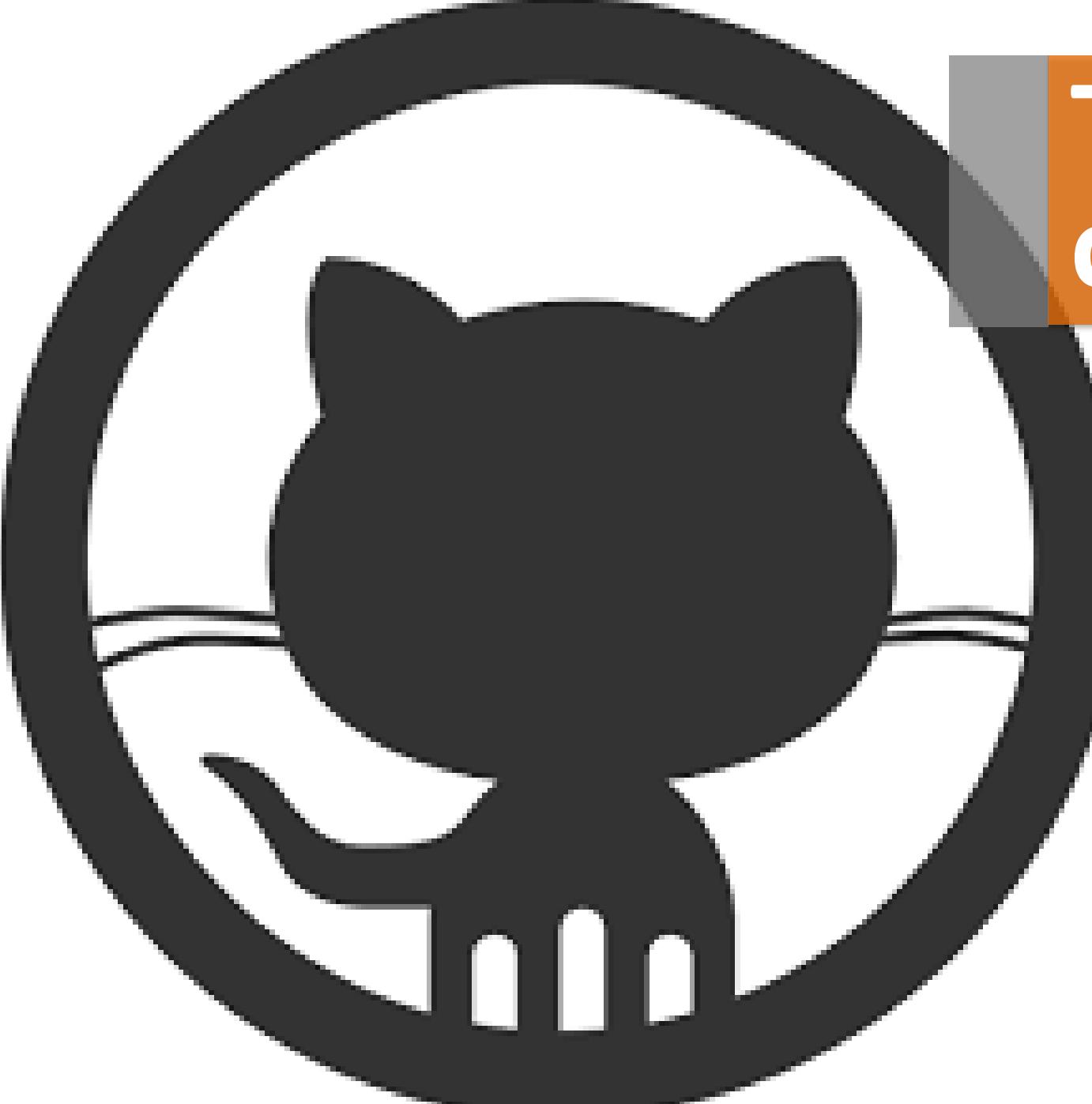
Free Business model



Open World

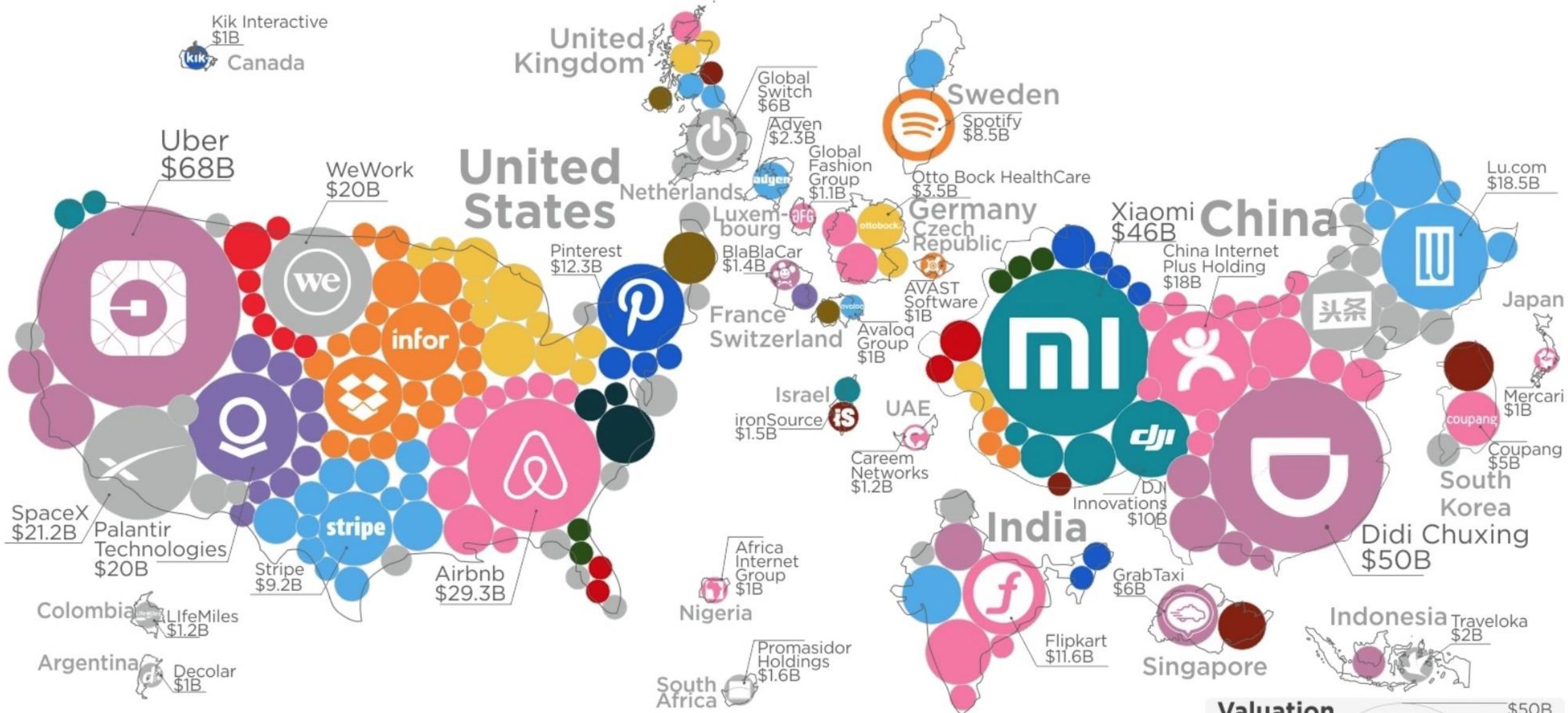
A man with dark hair and glasses, wearing a blue button-down shirt, is shown from the chest up. He is looking slightly to his left. Overlaid on his body are several glowing white network structures, resembling molecular or neural networks, composed of nodes and connecting lines. The background is a solid dark blue.

From physical
property to Data

The GitHub logo, which consists of a dark gray octocat icon on the left and an orange rectangular box on the right. The box contains the text "Technology crowd & openness" in white, sans-serif font.

Technology
crowd & openness

GitHub



Industry

- Big Data
- Cybersecurity
- eCommerce/Marketplace

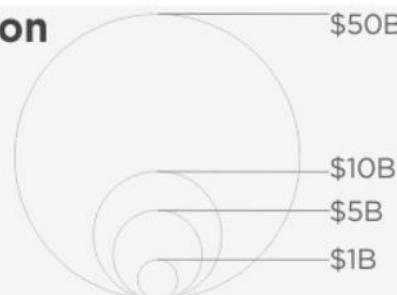
- Ed Tech
- Fin Tech
- Hardware

- Healthcare
- Internet Software & Services
- Media

- Mobile Software & Services
- On Demand
- Real Estate

- Social
- VR/AR
- Other

Valuation





Meta-platforms



Enterprise as a
platform

Open **API**

```
>>> alert('' <?php • echo • JT  
} • <?php • } • ?>  
<?php • if( • $this->item->typ  
$this->item->linkparts['op  
$this->item->linkparts['vi  
el' -> id( • document.getEleme  
alert('' <?php • echo • JT  
?php • } • ?>  
<?php • if( • $this->item->typ  
$this->item->linkparts['op  
$this->item->linkparts['vi  
el' -> id( • document.getEleme  
alert('' <?php • echo • JT  
?php • } • ?>
```

A man in a dark suit stands with his back to the viewer, looking out a window with vertical blinds onto a city skyline. The room contains a lamp, a small table with a bottle, and a desk with red chairs.

**from
vertical...**

... to
horizontal



The end of silos



Support fonctions



Analytics

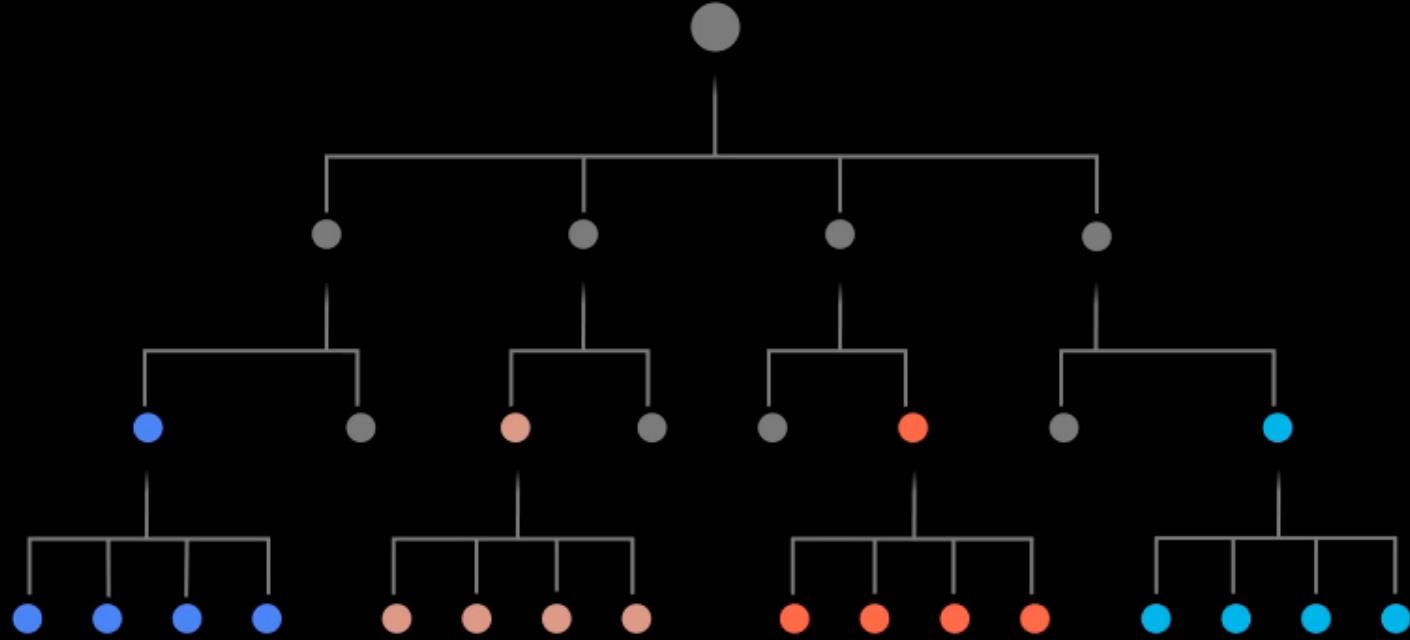


Instant
messaging



Project
sharing

Digital tools



Contrabold
& Geratrol



Agile &
co-created



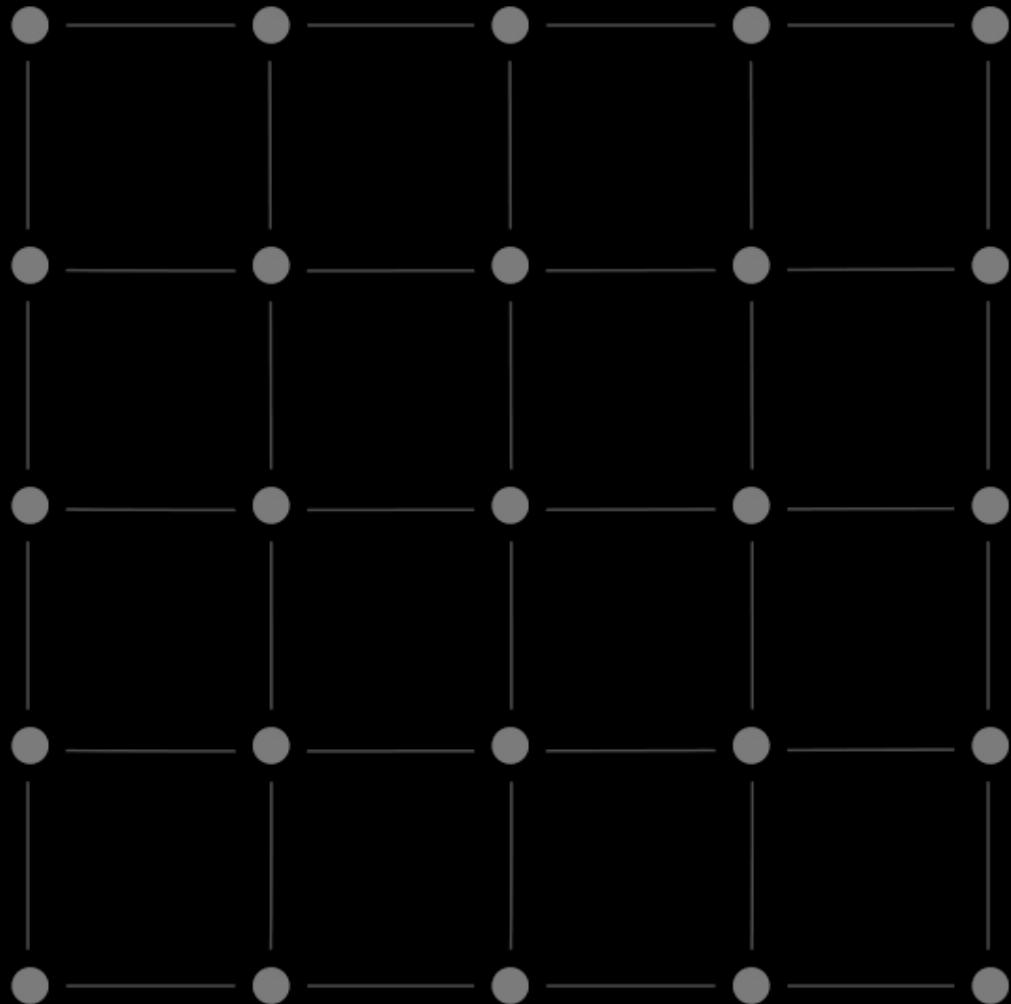
Built to Fail

Leap



Innovation & Globalization





From incremental
to disruptive



UX rules



Seamless user-experience@

Apartment
Search

Notary

Morgage

House mooving
&
administration

Furniture
Purchasing

Housing
management

An aerial photograph of the Burning Man festival site in the Black Rock Desert of Nevada. The image shows a large, circular, grid-like town layout. The town is densely packed with small structures, primarily shipping containers, arranged in a grid pattern. A central circle, known as the "playa," is visible, featuring a large, ornate art installation. The surrounding land is a vast, light-colored desert landscape with some sparse vegetation and other smaller structures in the distance.

Biface business



Ecosystems & Business models



1

A management issue





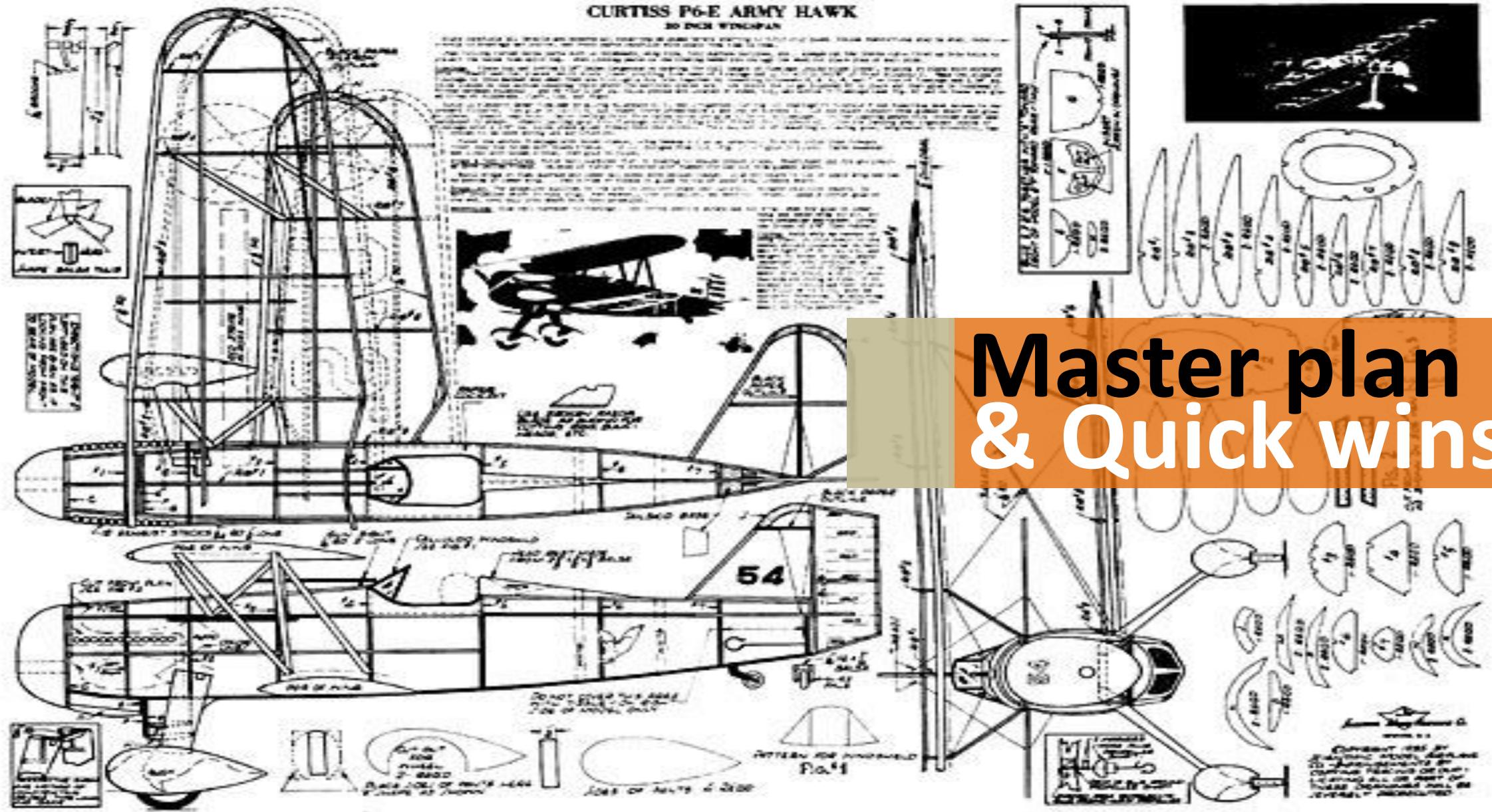
?

HR



1 2 3

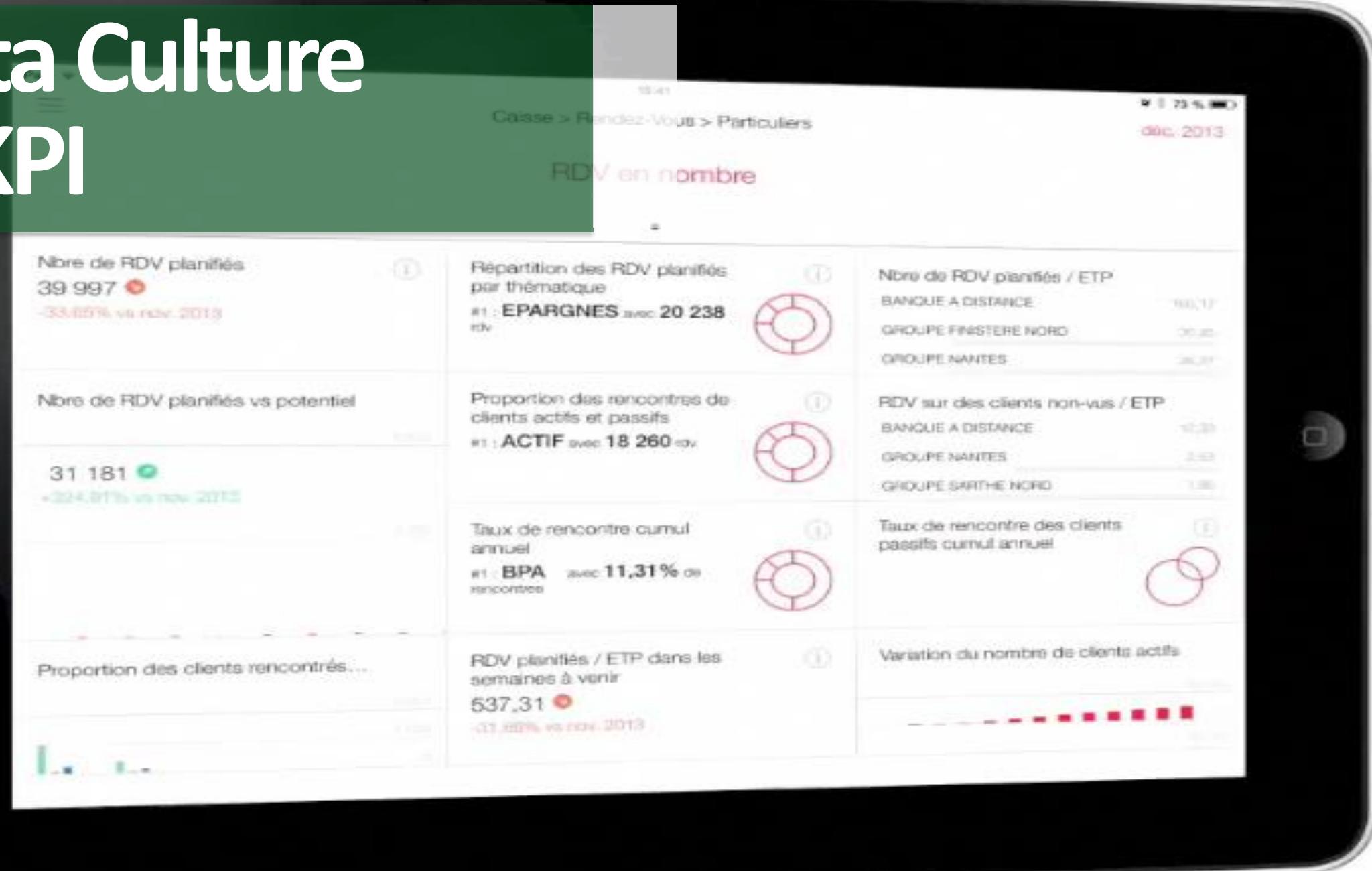




Master plan & Quick wins



Data Culture & KPI





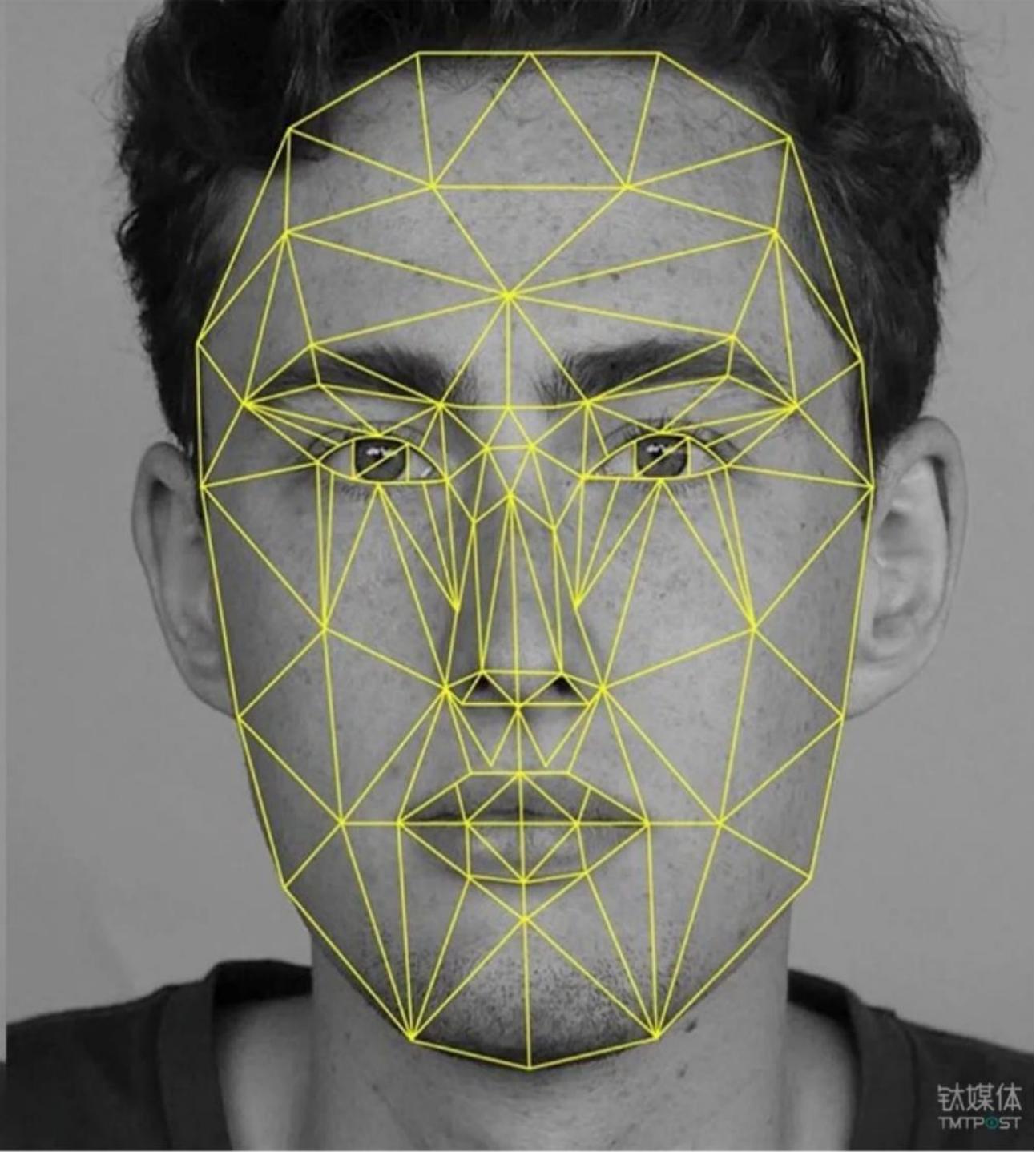
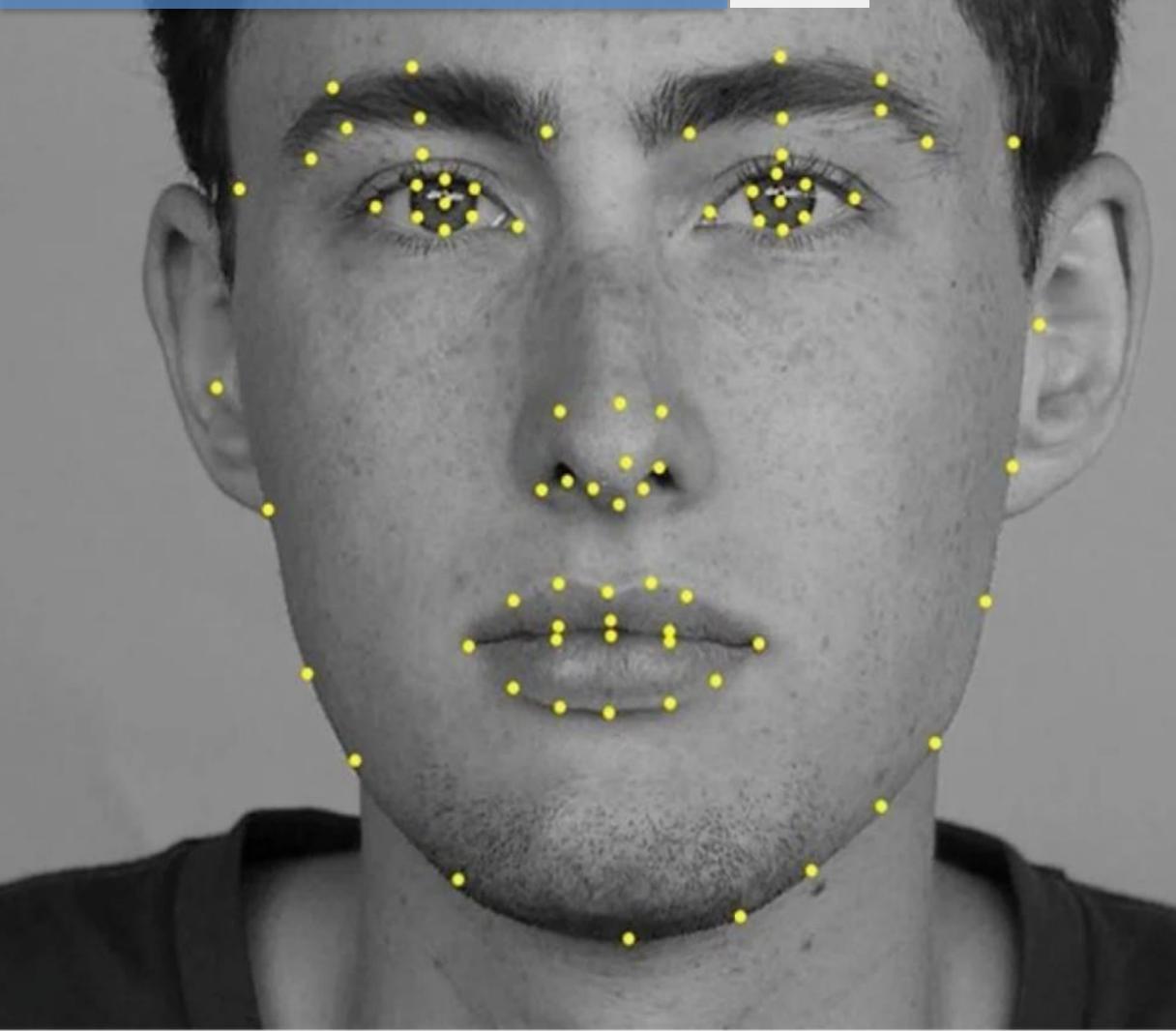
**design total &
User Experience**

RPA

02:41:05
240 sec



Facial recognition





Compliance...

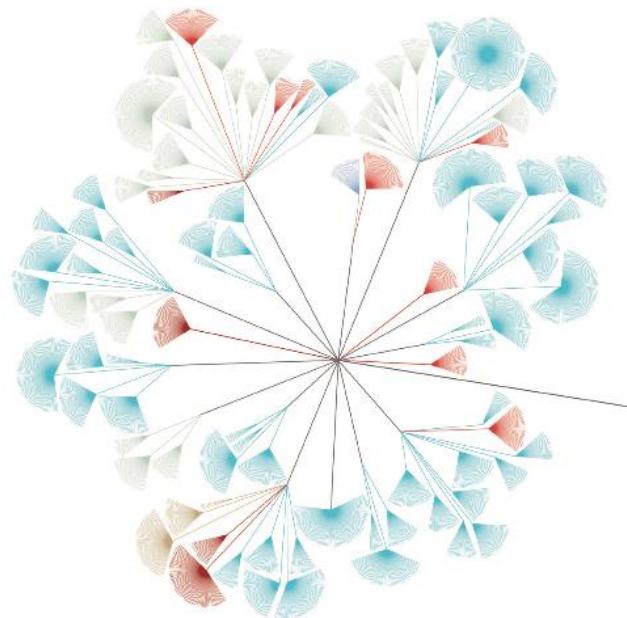
or

...Innovation

GILLES BABINET

Transformation digitale: l'avènement des plateformes

Histoires de licornes,
de data et de nouveaux barbares...



LE PASSEUR
ÉDITEUR



@babgi

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